

GRUENE MUSIC & WINE FESTIVAL

CAMPAIGN FOR UNITED WAY OF COMAL COUNTY
OCTOBER 2022

***Presented by Gruene Hall & KNBT 92.1 FM Radio New Braunfels
To benefit United Way of Comal County***

Experience the very best in Texas wine and music in Historic Gruene.

Gruene Music and Wine Fest invites you to participate as a sponsor in our annual fundraiser for the United Way of Comal County. This campaign for United Way will take place in Gruene Historic District at New Braunfels. Presenting sponsors include Gruene Hall and 92.1 KNBT Radio New Braunfels. Our current Platinum sponsors for the past few years have been JP Morgan Chase Bank, M&S Companies, Mission Hill Apartment Homes and Moody Bank. Current in-kind sponsors include the New Braunfels Herald-Zeitung, Ammo Advertising and Texas Hill Country Wineries.

Fundraising events this year include the following:

- Thursday, October 6 – **Come and Taste it for United Way** at The Grapevine
- Friday, October 7 – **Rockin' with Texas Wine & Food** at Gruene Hall
- Saturday, October 8 – **Taste of Texas Wine & Beer** at The Grapevine
- Sunday, October 9 – **Sunday Shindig** at Gruene Hall

Your support will help the United Way of Comal County provide funding to 32 agencies throughout the county including Girl Scouts, Boy Scouts, Communities in Schools, CASA, American Red Cross and the Salvation Army. The United Way is a not-for-profit 501(c) (3) organization. Proceeds from the event will directly support all United Way efforts in our community.

Enclosed are the sponsorship/donation options. As you consider your investments to non-profits in our community, we hope you will place the Gruene Music & Wine Festival Campaign for the United Way of Comal County at the top of your list.

Thank you,
Gruene Music & Wine Fest and the United Way of Comal County

**GRUENE MUSIC & WINE
FESTIVAL**
CAMPAIGN FOR UNITED WAY OF COMAL COUNTY
OCTOBER 2022

Below are the sponsorship levels and benefits for 2022:

Platinum Sponsor - \$7500.00 or more

1 Table (10 tickets) at Friday's *Rockin' with Texas Wine & Food* (dinner and concert) --
Tables are first come, first serve and based on a **monetary** donation only. Table placement cannot be guaranteed. Sponsorship monies must be turned in prior to tickets going on sale.

10 Tickets to *Sunday Shindig* at Gruene Hall on Sunday, October 10th

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 6 – *Come and Taste It for United Way* (Free Admission)
- Saturday, October 8 – *Taste of Texas Wine & Beer* (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website*

Company Logo and link on all Gruene Music & Wine Fest emails**

Company Logo on printed materials and signage

Listed as leading sponsor in Event Press Release

On stage recognition at Friday's dinner

Promotional booth opportunity at every Come and Taste It event in October (limited to two sponsors)

1 mixed case of wine

Come and Taste It Swag

Gold Sponsor - \$5000.00 - \$7499.00

10 Tickets to *Sunday Shindig* at Gruene Hall on Sunday, October 10th

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 6 – *Come and Taste It for United Way* (Free Admission)
- Saturday, October 8 – *Taste of Texas Wine & Beer* (Free Admission)

Company Logo and link on the Gruene Music & Wine Fest website*

Company Logo & link on all Gruene Music & Wine Fest emails**

Company Logo on printed material and signage

1 mixed case of wine

Come and Taste It Swag

Silver Sponsor - \$2500.00 - \$4999.00

4 Tickets to *Sunday Shindig* at Gruene Hall on Sunday, October 10th

12 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 6 – *Come and Taste It for United Way* (Free Admission)
- Saturday, October 8 – *Taste of Texas Wine & Beer* (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website*

Company Logo on printed signage

1 mixed half case of wine

Come and Taste It Swag

Band Sponsor - \$750.00

4 Tickets to *Sunday Shindig* at Gruene Hall on Sunday, October 10th

12 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 6 – *Come and Taste It for United Way* (Free Admission)
- Saturday, October 8 – *Taste of Texas Wine & Beer* (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website*

Company Logo on printed signage

1 mixed half case of wine

Come and Taste It Swag

Wine Sponsor - \$300.00

2 Tickets to *Sunday Shindig* at Gruene Hall on Sunday, October 10th

6 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 6 – *Come and Taste It for United Way* (Free Admission)
- Saturday, October 8 – *Taste of Texas Wine & Beer* (Free Admission)

Company Logo on printed signage

Company or Individual Name on the Gruene Music & Wine Fest website*

Come and Taste It Swag

**Sponsors will receive over 80,000 impressions on the Gruene Music and Wine Fest website.*

*** Gruene Music & Wine Fest sends out a minimum of bi-weekly emails to approximately 115,000 subscribers.*

GRUENE **MUSIC & WINE**
FESTIVAL
CAMPAIGN FOR UNITED WAY OF COMAL COUNTY
OCTOBER 2022

Sponsor Form

Sponsorship Name (to include on signage): _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Email address: _____ Phone #: _____

Website: _____

Sponsorship Level (check all that apply):

- Platinum Sponsor (\$7500+)
- Gold Sponsor (\$5000-\$7500)
- Silver Sponsor (\$2500-\$4999)
- Band Sponsor (\$750)
- Wine Sponsor (\$300)

Return completed form & donation (made out to UNITED WAY OF COMAL COUNTY) to:

**Gruene Music & Wine Fest
Attn: Crystal Kinman
1601 Hunter Road
New Braunfels, TX 78130**

Email your logo to Crystal@gruenetexas.com to be added to promotional materials. Once we receive payment, we will contact you with ticket information & let you know when your information has been added to the website.

Thanks for supporting Gruene Music & Wine Fest & The United Way of Comal County.