

38TH ANNUAL
GRUENE
MUSIC & WINE
20 **FEST** 24

**PRESENTED BY GRUENE HALL & KNBT 92.1 FM RADIO NEW BRAUNFELS
BENEFITING UNITED WAY OF COMAL COUNTY**

Gruene Music and Wine Fest invites you to participate as a sponsor in our annual fundraiser for the United Way of Comal County. This campaign for United Way will take place in Gruene Historic District at New Braunfels. Presenting sponsors include Gruene Hall and 92.1 KNBT Radio New Braunfels. Our current Diamond and Platinum sponsors for the past few years have been JP Morgan Chase Bank, M&S Engineering, Mission Hill Apartment Homes and Moody Bank. Current in-kind sponsors include the New Braunfels Herald-Zeitung, Ammo Advertising and Texas Hill Country Wineries.

Fundraising events this year include the following:

- **THURSDAY, OCTOBER 10 – KICKOFF PARTY AT THE GRAPEVINE**
- **FRIDAY, OCTOBER 11 – STARS & GUITARS AT GRUENE HALL**
- **SATURDAY, OCTOBER 12 – TASTINGS & TUNES AT THE GRAPEVINE**
- **SUNDAY, OCTOBER 13 – SUNDAY SHOWDOWN AT GRUENE HALL**

Your support will help the United Way of Comal County provide funding to 33 agencies throughout the county including Girl Scouts, Boy Scouts, Communities in Schools, CASA, American Red Cross and the Salvation Army. The United Way is a not-for-profit 501(c) (3) organization. Proceeds from the event will directly support all United Way efforts in our community.

Enclosed are the sponsorship/donation options. As you consider your investments to non-profits in our community, we hope you will place the Gruene Music & Wine Festival Campaign for the United Way of Comal County at the top of your list.

Thank you,

Gruene Music & Wine Fest and the United Way of Comal County

1601 Hunter Road, Historic Gruene at New Braunfels, TX 78130 | 830.629.5077

GRUENEMUSICANDWINEFEST.ORG

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BELOW ARE THE SPONSORSHIP LEVELS AND BENEFITS FOR 2024:

DIAMOND SPONSOR - \$12,500 OR MORE

1 Table (10 tickets) at Friday's Stars & Guitars dinner and concert (formerly Rockin' with Texas Wine & Food) at Gruene Hall on Friday, October 11th --Tables are first come, first serve and based on a monetary donation only, with Diamond Sponsors receiving priority. Sponsorship monies must be turned in prior to tickets going on sale. Table placement cannot be guaranteed.

10 Tickets to Sunday Showdown at Gruene Hall on Sunday, October 13th

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 10 – Kickoff Party (Free Admission)
- Saturday, October 12 – Tastings & Tunes (Free Admission)

10 admission vouchers for future Gruene Hall shows (valued at \$40 each)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo and link on all Gruene Music & Wine Fest emails

Company Logo on printed materials and signage

Listed as leading sponsor in Event Press Release

On stage recognition at Friday's dinner

Promotional booth opportunity at the Kickoff Party and Tastings & Tunes (limited to two sponsors)

2 mixed cases of wine

PLATINUM SPONSOR - \$10,000 - \$12,499

1 Table (10 tickets) at Friday's Stars & Guitars dinner and concert (formerly Rockin' with Texas Wine & Food) at Gruene Hall on Friday, October 11th -- Tables are first come, first serve and based on a monetary donation only, with Diamond Sponsors receiving priority. Sponsorship monies must be turned in prior to tickets going on sale. Table placement cannot be guaranteed.

10 Tickets to Sunday Showdown at Gruene Hall on Sunday, October 13th

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 10 – Kickoff Party (Free Admission)
- Saturday, October 12 – Tastings & Tunes (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo and link on all Gruene Music & Wine Fest emails

Company Logo on printed materials and signage

Listed as leading sponsor in Event Press Release

On stage recognition at Friday's dinner

Promotional booth opportunity at the Kickoff Party and Tastings & Tunes (limited to two sponsors)

1 mixed case of wine

GOLD SPONSOR - \$6,250 - \$9,999

10 Tickets to Sunday Showdown at Gruene Hall on Sunday, October 13th
30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 10 – Kickoff Party (Free Admission)
- Saturday, October 12 – Tastings & Tunes (Free Admission)

Company Logo and link on the Gruene Music & Wine Fest website

Company Logo & link on all Gruene Music & Wine Fest emails

Company Logo on printed material and signage

1 mixed case of wine

SILVER SPONSOR - \$3,000.00 - \$6,249

6 Tickets to Sunday Showdown at Gruene Hall on Sunday, October 13th
12 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 10 – Kickoff Party (Free Admission)
- Saturday, October 12 – Tastings & Tunes (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo on printed signage

1 mixed half case of wine

BAND SPONSOR - \$1,000

4 Tickets to Sunday Showdown at Gruene Hall on Sunday, October 13th
6 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 10 – Kickoff Party (Free Admission)
- Saturday, October 12 – Tastings & Tunes (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo on printed signage

3 mixed bottles of wine

WINE SPONSOR - \$500

2 Tickets to Sunday Showdown at Gruene Hall on Sunday, October 13th
6 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Thursday, October 10 – Kickoff Party (Free Admission)
- Saturday, October 12 – Tastings & Tunes (Free Admission)

Company or Individual Name on the Gruene Music & Wine Fest website

3 mixed bottles of wine

THANK YOU FOR SUPPORTING UNITED WAY OF COMAL COUNTY!

Fed Tax ID# 74-2640723

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SPONSOR FORM

Business/Donor Name _____

(Please list your name as you would like it to be recognized on all printed materials)

Contact Person & Title _____

Phone _____ E-mail _____

Address _____

City _____ State _____ Zip _____

Website _____

Sponsorship Level (check all that apply):

- Diamond Sponsor (\$12,500+)
- Platinum Sponsor (\$10,000-\$12,499)
- Gold Sponsor (\$6,250-9,999)
- Silver Sponsor (\$3,000-\$6,249)
- Band Sponsor (\$1,000)
- Wine Sponsor (\$500)

Return completed form & donation (made out to UNITED WAY OF COMAL COUNTY) to:

Gruene Music & Wine Fest
Attn: Crystal Kinman
1601 Hunter Road
New Braunfels, TX 78130

Email logo to Crystal@gruenetexas.com to be added to promotional materials.

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