

40TH ANNUAL  
**GRUENE  
MUSIC & WINE  
20 FEST 26**

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**PRESENTED BY GRUENE HALL & KNBT 92.1 FM RADIO NEW BRAUNFELS  
BENEFITING UNITED WAY OF COMAL COUNTY**

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Gruene Music and Wine Fest invites you to participate as a sponsor in our annual fundraiser for the United Way of Comal County. This campaign for United Way will take place in Gruene Historic District at New Braunfels. Presenting sponsors include Gruene Hall and 92.1 KNBT Radio New Braunfels. Our current Diamond and Platinum sponsors for the past few years have been JP Morgan Chase Bank, M&S Engineering, Mission Hill Apartment Homes and Valero. Current in-kind sponsors include the New Braunfels Herald-Zeitung and Texas Hill Country Wineries.

Fundraising events this year include the following:

- **THURSDAY, OCTOBER 8 – KICKOFF PARTY AT THE GRAPEVINE**
- **FRIDAY, OCTOBER 9 – STARS & GUITARS AT GRUENE HALL**
- **SATURDAY, OCTOBER 10 – TASTINGS & TUNES AT THE GRAPEVINE**
- **SUNDAY, OCTOBER 11 – SUNDAY EVENT AT GRUENE HALL**

Your support will help the United Way of Comal County provide funding to 33 agencies throughout the county including Girl Scouts, Boy Scouts, Communities in Schools, CASA, and the Salvation Army. The United Way is a not-for-profit 501(c) (3) organization. Proceeds from the event will directly support all United Way efforts in our community.

Enclosed are the sponsorship/donation options. As you consider your investments to non-profits in our community, we hope you will place the Gruene Music & Wine Festival Campaign for the United Way of Comal County at the top of your list.

Thank you,

Gruene Music & Wine Fest and the United Way of Comal County

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1601 Hunter Road, Historic Gruene at New Braunfels, TX 78130 | 830.629.5077

**GRUENEMUSICANDWINEFEST.ORG**

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**BELOW ARE THE SPONSORSHIP LEVELS AND BENEFITS:**

**DIAMOND SPONSOR - \$12,500 OR MORE**

1 Table (10 tickets) at Friday's Stars & Guitars dinner and concert --Tables are first come, first serve and based on a monetary donation only, with Diamond Sponsors receiving priority. Sponsorship monies must be turned in prior to tickets going on sale. Table placement cannot be guaranteed.

6 Tickets to the Sunday Event at Gruene Hall

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Kickoff Party (Free Admission)
- Tastings & Tunes (Free Admission)

10 admission vouchers for future Gruene Hall shows (valued at \$40 each)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo and link on all Gruene Music & Wine Fest emails

Company Logo on printed materials and signage

Listed as leading sponsor in Event Press Release

On stage recognition at Friday's dinner

Promotional booth opportunity at the Kickoff Party and Tastings & Tunes (limited to two sponsors)

1 mixed case of wine

**PLATINUM SPONSOR - \$10,000 - \$12,499**

1 Table (10 tickets) at Friday's Stars & Guitars dinner and concert -- Tables are first come, first serve and based on a monetary donation only, with Diamond Sponsors receiving priority. Sponsorship monies must be turned in prior to tickets going on sale. Table placement cannot be guaranteed.

6 Tickets to the Sunday Event at Gruene Hall

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Kickoff Party (Free Admission)
- Tastings & Tunes (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo and link on all Gruene Music & Wine Fest emails

Company Logo on printed materials and signage

Listed as leading sponsor in Event Press Release

On stage recognition at Friday's dinner

1 mixed case of wine

**GOLD SPONSOR - \$6,250 - \$9,999**

6 Tickets to the Sunday Event at Gruene Hall

30 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Kickoff Party (Free Admission)
- Tastings & Tunes (Free Admission)

Company Logo and link on the Gruene Music & Wine Fest website

Company Logo & link on all Gruene Music & Wine Fest emails

Company Logo on printed material and signage

1 mixed half case of wine

**SILVER SPONSOR - \$3,000.00 - \$6,249**

4 Tickets to the Sunday Event at Gruene Hall

12 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Kickoff Party (Free Admission)
- Tastings & Tunes (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo on printed signage

3 mixed bottles of wine

**BAND SPONSOR - \$1,000**

4 Tickets to the Sunday Event at Gruene Hall

6 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Kickoff Party (Free Admission)
- Tastings & Tunes (Free Admission)

Company Logo and link on Gruene Music & Wine Fest website

Company Logo on printed signage

**WINE SPONSOR - \$500**

2 Tickets to the Sunday Event at Gruene Hall

6 Tasting Tickets good for wine and/or beer samples at either of the following events...

- Kickoff Party (Free Admission)
- Tastings & Tunes (Free Admission)

Company or Individual Name on the Gruene Music & Wine Fest printed signage

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**THANK YOU FOR SUPPORTING UNITED WAY OF COMAL COUNTY!**

*Fed Tax ID# 74-2640723*

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**SPONSOR FORM**

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Business/Donor Name \_\_\_\_\_

*(Please list your name as you would like it to be recognized on all printed materials)*

Contact Person & Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Sponsorship Level (check all that apply):

- Diamond Sponsor (\$12,500+)
- Platinum Sponsor (\$10,000-\$12,499)
- Gold Sponsor (\$6,250-9,999)
- Silver Sponsor (\$3,000-\$6,249)
- Band Sponsor (\$1,000)
- Wine Sponsor (\$500)

Return completed form & donation (made out to UNITED WAY OF COMAL COUNTY) to:

Gruene Music & Wine Fest  
Attn: Crystal Kinman  
1601 Hunter Road  
New Braunfels, TX 78130

Email logo to [Crystal@gruenetexas.com](mailto:Crystal@gruenetexas.com) to be added to promotional materials.

**THANK YOU FOR SUPPORTING UNITED WAY OF COMAL COUNTY!**

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